**William L. Rosenberg, Ph.D.**

34 Cameo Drive

Cherry Hill, New Jersey 08003

(856) 489-4988 Home

(215) 895-1302 Office

[rosenberg@drexel.edu](mailto:rosenberg@drexel.edu)

**Education**

Ph.D. Temple University, Philadelphia, Pennsylvania.

Political Science, Defended Fall, 1984.

Dissertation Topic: The Political Messages in the News.

Master of Arts Temple University, Philadelphia, Pennsylvania.

Political Science, 1978.

Bachelor of Arts Temple University, Philadelphia, Pennsylvania.

Political Science, 1976.

**Specialized Training**

1980 University of Michigan, Ann Arbor, Michigan.

Inter-University Consortium for Political and Social Research.

1979 University of Michigan, Ann Arbor, Michigan.

Inter-University Consortium for Political and Social Research.

**Principal Positions**

Full Professor of Political Science

Drexel University

Philadelphia, Pennsylvania

Founder and Director

Drexel University Survey Research Center (1982-Present)

Philadelphia, Pennsylvania.

Political Analyst for Television, Radio and Print Media

**Research Consulting Activities with Federal and State Governments and Other Types of Organizations**

- Research Consultant for Drexel University, Philadelphia, PA (Assessment issues). 2010-2011.

- Research Consultant for the Pennsylvania Horticultural Society. Philadelphia, PA. 1995-2010.

- Research Consultant to the Southern Good Faith Fund. Little Rock, AK. 2008.

- Research Consultant to the National Consortium of Interpreter Education

Centers (Deaf). 2007-2008.

- Research Consultant to the American Friends Service Committee. Philadelphia, PA. 2005-2007.

* Member of the Advisory Committee on Head Start Research and Evaluation.

U.S. Department of Health and Human Services. 2003-2007.

* Principal Investigator for Child Care Study (United Way).

Philadelphia, PA. 2001-2002.

* Principal Investigator for Child Care Resource Developers.

Philadelphia, PA. 2000-2001.

* Principal Investigator for Greater Philadelphia Works.

Post-Program Follow-up. Philadelphia, PA. 1999-2001.

* Principal Investigator for Delaware Valley Child Care Council.

Post-Program Follow-up. Philadelphia, PA. 1999-2000.

(Information provided in support of government programs).

* Principal Investigator for Pennsylvania Department of Public Welfare,

Rapid Attachment Post-Program Follow-up. Harrisburg, PA. 1997-1999.

* Principal Investigator for Pennsylvania Department of Public Welfare, Rapid Attachment Post-Program Follow-up. Harrisburg, PA. 1997-1999.
* Principal Investigator for Pennsylvania Department of Labor and Industry, BEST, JTPA Post-Program Follow-up. Harrisburg, PA. 1986-1999.
* Member of the Employer Trip Reduction (ETR) Program Advisory Panel, Department of Environmental Resources. Commonwealth of Pennsylvania, Conshohocken, PA. 1994-Present.
* Selected as a Member of the National Head Start-Public Education Transition Study Technical Work Group. U.S. Department of Health and Human Services and The U.S. Department of Education. 1995-1999.
* Selected as a Member of the National Head Start-Public Education Transition Study Research Advisory Panel. U.S. Department of Health and Human Services and the U.S. Department of Education. 1991-1995.
* Selected as a Member of the National Advisory Consultant Panel for Head Start Family Self-Sufficiency Initiatives. Head Start Bureau. Administration on Children, Youth and Families. U.S. Department of Health

and Human Services. Contract No. 105-92-1538. Washington, D.C. March, 1993.

* Member of the National Head Start-Public Education Transition Study Site Visit Team. U.S. Department of Health and Human Services and the U.S. Department of Education. 1993-1995.
* Selected as a Member of Federal Task Force for the Department of

Health and Human Resources, Division of Youth and Family Services to

develop the Head Start Family Information System (HSFIS). 1990-Present.

* Selected as a Chairman of a Research Peer Reviewer Panel for the

Department of Health and Human Resources, Division of Youth and Family Services for Head Start Transition Grants. Washington, D.C. 1992.

* Selected as a Member of the Research Peer Reviewer Panel for the

Department of Health and Human Resources, Division of Youth and Family

Services for Head Start Transition Grants. Washington, D.C. 1991.

* Selected as a Member of the Research Peer Reviewer Panel for the

Department of Health and Human Resources, Division of Youth and Family

Services for Head Start Transition Grants. Alexandria, Virginia. 1991.

**Research : Books, Publications, Papers and Projects**

Books and Material in Books

1996 The Politics of Disenchantment: Bush, Clinton, Perot and the Press. Co-authored: James B. Lemert, William R. Elliott,

James M. Bernstein, William L. Rosenberg. Hampton Press, Inc.

Cresskill, NJ. 1996.

1991 News Verdicts, the Debates and Presidential Campaigns.

Co-authored: James B. Lemert, William R. Elliott,

James M. Bernstein, William L. Rosenberg, Karl J. Nestvold. Praeger Publishers, New York, New York. 1991.

1989 "Italians, Jews, and Blacks: Ethnic Perspectives of

Philadelphia." In Juliani, R. and P. Cannistraro, eds., Italian Americans: The Search for a Usable Past.

New York, 1989.

Journal and Monograph Publications, Notes, and Reviews

2004 "Heteroskedasticity: A Cross National Measure of Political Socialization?"  ***Political Research Quarterly***. Invited Book Review #UNCC04.076. Fall, 2004.

2004 “Collective Preferences in Democratic Politics: Opinion Surveys and the Will of the people.” Scott L. Althaus.  ***Perspectives***. American Political Science Association. Fall, 2004. Invited Review.

1989 "Comparison of Media Use by Reporters And Public During Newspaper Strike". ***Journalism Quarterly***. Spring, 1989.

(with William R. Elliott).

1987 "The 1985 Philadelphia Newspaper Strike: A Uses and

Gratifications Study."  ***Journalism Quarterly***.

Vol. 64, No. 4, Winter, 1987, pp. 679.

(with William R. Elliott).

1987 "Orientations Toward Science and Technology, Social

Locators and Media Exposure: A Commonality Analysis."

***Communication Research*.** Vol. 14 No. 2,

April, 1987. pp. 164-188. (with William R. Elliott).

1986 "Effect of Debate Exposure on Evaluation of 1984

Vice-Presidential Candidates." ***Journalism Quarterly****.*

Vol. 64, No. 1, Spring, 1987, pp. 55-65.

(with William R. Elliott).

1986 "A Reply to 'A Reply to Weiss and Rosenberg'."

***Psychological Reports*.** 1986, 58,

673-674. (with Andrea Weiss).

1986 "A COMMENT TO BUSH AND WHITE." ***Psychological Reports***. 1986, pp. 511-514. (with Andrea Weiss).

1982 "Images of the Future and Socio-Political Attitudes of South Jersey and Philadelphia Young Adults." Presented at the World Congress of Sociology, Mexico City, 1982. Published by the Forum for Policy Research

and Public Service, Rutgers University-Camden, Fall 1982. (with Ted G. Goertzel).

1979 "Jews, Blacks, and Ethnics: The 1978 'Vote White' Charter Change Election." Monograph published by the

American Jewish Committee, New York, New York. 1979.

(with Sandra Featherman).

Conference Papers and Presentations-Refereed - This category of research refers to works that were submitted for peer review prior to acceptance for presentation at scholarly conferences.

2012 The Presumption of Fairness: Should Judges and Juries Operate under the Same Restrictions Regarding Media Use and Information from the Public Domain. Jordan B. Rosenberg and William L. Rosenberg. (Accepted for presentation Nov, 2011). Presented at the 70th Annual Midwest Political Science Association Conference, April 14, 2012. Chicago, Illinois.

2012 Prospective Solutions to the Challenges of Teaching Online. William L. Rosenberg. e-Learning 2.0 Conference. Presented March 29, 2012 (Accepted for presentation Winter, 2012). Philadelphia, PA.

2011 Rights, Privacy, Consent and Pedagogy: Recording and Distributing Lectures.

William L. Rosenberg. 9th Annual e-Learning 2.0 Conference. March 24, 2011. Philadelphia, PA.

2009 A moderated, mediation model of e-mentoring. Presented at the 2009

Annual Conference of the National Academy of Management conference. DiRenzo, M., Linnehan, F., Shao, T & Rosenberg, W. Chicago, IL.

Summer, 2009.

2008 US Immigration Policy: Consensus and Conflict Within the Public.

Presented at the 2008 Annual Conference of the Mid-West Political Science

Association. Chicago, IL. April, 2008.

2006 Assessment and Best Practice Models for Recruitment of Focus Group Participants: Implications and Consequences. Presented at 2006 Annual MAPOR Conference. William L. Rosenberg. Chicago, IL. November, 2006.

2006 Decision Making Issues in the Reporting of Collaborative Studies: What Gets Reported and Who Decides. Presented at the2006 Annual Conference of the Southeastern Association for Public Opinion Research. William L. Rosenberg. Raleigh, NC. October, 2006.

1. US Supreme Court Nominations and Appointments: Deconstructing the

Myth Regarding Separation of Powers and Partisanship. Presented at the Annual MPSA Conference. Chicago, Illinois. (April, 2006.) (William L. Rosenberg).

2005 Implications and Consequences of Email versus Other Methods of Recruitment for Focus Group Participants. Presented at 2005 Annual MAPOR Conference. Chicago, IL. (November, 2005). (William L. Rosenberg).

1994 "The Professional Role of the Opinion Researcher: How Survey Professionals Balance Sometimes Conflicting Roles." Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL, November, 1994. (William L. Rosenberg).

1993 "Stress and Politics: The Interaction of Personal Stress and Interest in Politics." Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL, November, 1993. (Co-Authors Rosenberg, William L. and Michael P. Krippendorf).

1993 1993 "Attrition, The Big Effect to Be Controlled:

Strategies and Techniques to Reduce Attrition."

Paper presented to the Midwest Association for Public Opinion Research, Chicago, IL, November, 1993.

(Co-Authors: Rosenberg, William. L., Slaughter-DeFoe, Diana,

Feinberg, Richard, Forness, Steven, and Nicholas Ialongo).

1990 "The Presidential and Vice Presidential debates of 1988: Their influence on the public's perceptions of the

candidates." Paper accepted for presentation to the

Midwest Association for Public Opinion Research,

Chicago, IL, November, 1990. (Co-Authors Elliott, W.R.,

Sothirajah, J., with Lemert, J.B., Nestvold,

K.J., Rosenberg, W.L., & Bernstein, J.M.).

1990 "1988's First Presidential Debate: The Debate, Post

Debate Analysis, and the Public. Paper submitted the

the Theory and Methodology Division of the AEMJC

August 9-12-1990. Minneapolis Minn. (Co-Authors

William R. Elliot, Jayanthi Sothirajah with James Lemert,

Karl Nestvold, William L. Rosenberg, James Bernstein).

1989 "TV News and Presidential Debates Verdicts: A

Comparative Study of Network Newscasts 1976-1988."

Presented at the 1989 Annual Meetings of the Midwest

Association of Public Opinion Researchers, Chicago Il.

Nov., 1989. (Co-Authors James M. Bernstein, James B. Lemert,

Karl Nestvold, William R. Elliott, William L. Rosenberg).

1989 "The Second 1988 Presidential Debate: A Time Series

Analysis of the Influence of Debate Exposure and Media

Interpretations on Candidate Evaluations. "Presented at

the 1989 Annual Meetings of the Midwest Association

of Public Opinion Researchers, Chicago Il. Nov., 1989.

(Co-Authors William R. Elliott, William L. Rosenberg,

James B. Lemert, Karl J. Nestvold, James Bernstein

with J. Sothirajah).

1989 "Debates in the Eyes of the Audience: Evaluations of the

Presidential and Vice Presidential Debates as Political

Institutions." Presented at the 1989 Annual Meetings of

the Midwest Association of Public Opinion Researchers,

Chicago Il. Nov., 1989. (Co-Authors William L.

Rosenberg, William R. Elliott, James B. Lemert, Karl J.

Nestvold, James M. Bernstein, with Micheal Krippendorf).

1989 "The 1988 Vice-Presidential Debates and Debates Verdicts".

Presented at the 1989 Annual Meetings of the American

Association of Public Opinion Researchers, St. Petersburg,

Florida. April, 1989. (Co-Authors James B. Lemert, William R. Elliott, William L. Rosenberg, Karl J. Nestvold, James M. Bernstein).

1989 "Media Reliance, Political Campaign Knowledge and

Activity". Received **"Top Four Paper"** honor at the

Annual Meetings of the Political Communication

Division of the International Communications Association

May 25-29, 1989. (with William R. Elliott).

1987 "You Take the High Road and I'll Take the Low Road:

Negative Advertising in the 1986 Political Campaign."

Paper presented at the World Communication Association

Biennial Convention, Norwich and London, 1987.

1987 "Missing the Daily Newspaper: Gratifications Lost and

News Media Use for Readers and Reporters." Paper

presented at the International Communication Association Annual Convention, Montreal, Canada. May, 1987.

(with William R. Elliott).

1986 "Gratifications Lost: The 1985 Philadelphia Newspaper

Strike and Media Use." Paper presented to the Theory

and Methodology Division of the Association for Education

in Journalism and Mass Communication Annual Convention.

Norman, Oklahoma. August, 1986. (with William R. Elliott).

1985 "Opinions about Science and Technology, Social Locator

Variables and Mass Media Exposure: A Commonality

Analysis." Selected for the **"Top Three Paper Award"**

for the Theory and Methodology Division of the

Association for Education in Journalism and Mass

Communication. Paper presented at the Annual Convention, Memphis, Tennessee. August 5, 1985. (with William R. Elliott).

1985 "The Gender Gap and Cross Pressures: The Case of Geraldine

Ferraro- A Woman Vice Presidential Candidate."

Presented at the 1985 Annual Meeting of the Pennsylvania

Political Science Association. Juniata College, April 19-20.  **Nominated for Best Paper of the Year Award**. (with William R. Elliott).

Conference Papers -Invited

2007 Immigration Messaging. Presented at the Human Migration and Mobility Meetings. Project Voice. American Friends Service Committee. Philadelphia, PA October, 2007.

2007 Focus Groups and Reality. Presented at the 12th Annual Conference of the International Association for Critical Realism (IACR). William L. Rosenberg. August, 2007.

1986 "Italians, Jews and Blacks: Ethnic Perspectives of

Philadelphia." Presented at the American Italian Historical Association 19th Annual Meeting, Philadelphia, Pennsylvania. November, 1986.

1. Local Government Research Centers: Who Decides What and How Research is Done." Presented to the 1986 Conference for Centers for the Study

of Local Issues. Lincroft, New Jersey. May, 1986.

1984 "Approval Voting in the 1984 Pennsylvania Democratic

Presidential Primary." Presented at the Annual Meeting of

the Northeastern Political Science Association. Boston,

Massachusetts. November 15, 1984.

1984 "Black-White Voting Patterns in a Ethnic-Racial

Election." Presented to the Annual Meeting of the Pennsylvania Political Science Association. March, 1984.

1982 "Children of Austerity: Pessimism, Religiosity and Social Attitudes of Young Adults in the 1980's." Presented at the Annual Meeting of the Society for the Study of Social Problems, San Francisco, 1982. (with Ted G. Goertzel).

1981 "Ethnic Voting Patterns: Divergent Perspectives in a Local Charter Change Referendum." Presented at the Annual

Meeting of the Pennsylvania Political Science Association,

March 27-28, 1981. **Winner of the Best Paper of the Year Award.** (with

Sandra Featherman).

Invited Talks and Conference Presentations

2012 Drexel Votes. Invited Panelist. Drexel University. Center for Interdisciplinary Inquiry. Drexel University. Philadelphia, PA. April 18, 2012.

2011 Assessment Driven Course Design -Objectives, Content, Assessment. Judith Giering, Donald McEachron, and William Rosenberg. Drexel University Quality Driven Course Design Workshop. July, 2011. Philadelphia, PA.

2010 Midterm Elections: The Impact on Federal and State Midterm Elections on National Governance. Council of State Governments: Eastern Leadership Academy Meetings, September, 2010. Philadelphia, PA.

2009 Healthcare Reform: A Perspective from Burke and Weber. (Invited Talk) Presented to the Council of State Government. Robert J. Thompson Eastern Leadership Council. Philadelphia, PA. September, 2009.

2008 The 2008 Presidential Election. (Invited Talk) Presented (DVC) for the United States Department of State. US Embassy, Mumbai, India. November, 2008.

1. School Prayer: Separation of Church and State. (Invited Talk) University of

Pennsylvania Speakers Forum Program. 2003.

Research Reports

2007 Immigration Study. American Friends Service Committee, Philadelphia, PA.

1. Community Perspectives on Philanthropy.

Jewish Federation of Southern New Jersey.

2005 Child Care Staff Training Needs Assessment. Child Care Resource Developers. Philadelphia, PA.

2005 Annual Billing and Financing a Drexel Education: A Series of Qualitative Studies dealing with Financing and Billing Issues.

2004 Financing a Drexel Education: A Study of Financing and Billing Issues.

2004 Customer Service Evaluation: An assessment of Customer Service Within a University and Its Impact on a New Administrative Bill Procedure

2003 Financing a Drexel Education. Parent and Student Perspectives.

2003 Strategy for Moving to the Top (LeBow College of Business MBA).

2003 Qualitative Analysis of new LeBow MBA Curriculum by Top Regional Business Leaders, Alumni and High Achieving Seniors.

1999 Senior-Freshman Study, Drexel University.

1998 Senior-Freshman Study, Drexel University.

1. Class of 1990 Alumni Study, Drexel University.
2. Class of 1989 Alumni Study, Drexel University.

1997 Senior-Freshman Study, Drexel University.

1. Class of 1988 Alumni Study, Drexel University.

1996 Senior-Freshman Study, Drexel University.

1996 Inquiry, Current, Alumni and Employers of IST Programs.

1995 Inquiry Students to Drexel University -Undergraduate and Graduate Programs.

1995 Evening College Programs for Drexel University.

1995 Prospective College of Business Students.

1995 Prospective MBA College of Business Students.

1995 Prospective College of Business Students.

1995 Prospective College of Business Students.

1995 American Cancer Society Bike-A-Thon Study.

1995 1995 Senior-Freshman Study, Drexel University.

1995 Class of 1989 Alumni Study, Drexel University.

1995 Drexel University Seniors Post-Graduate Study.

1995 College Program Study: Prospective College Students Perceptions. Drexel University.

1994 American Cancer Society Bike-A-Thon Study.

1994 Class of 1988 Alumni Study, Drexel University.

1994 1994 Senior-Freshman Study, Drexel University.

1993 Drexel 1992 Senior-Freshman Student Study.

Submitted to Drexel University. Office of the Provost.

1992 Drexel Wellness Study 1992. Submitted to Drexel University. Office of Student Life.

Summer, 1992.

1992 Drexel 1991 Senior-Freshman Student Study. Volumes I and II. Submitted to Drexel University. Office of the Provost. Spring, 1992.

1992 Drexel Personnel Benefits Study. Submitted to Drexel

University. Drexel Personnel Department. Spring, 1992.

1987 Philadelphia Literacy Telephone Survey-Technical Report.

Submitted to Research For Better Schools, Inc.

Summer, 1987. (with Richard A. Joslyn).

1987 "Domestic Violence Awareness Report." Submitted to the Philadelphia Council On Domestic Violence. Spring, 1987.

1986 "FAME Evaluation: 1986 Final Report."

Submitted to the Pennsylvania Council On The Arts

FAME Project. 1986.

1986 "Philadelphia Marketing Study Wave 2." Report Prepared for

the Fund for Philadelphia, Inc. Fall, 1986.

1986 "FAME Evaluation: Preliminary WAVE 1 Report."

Submitted to the Pennsylvania Council On The Arts-

FAME Project. April, 1986.

1985 "Philadelphia Marketing Study." Report submitted to

the Fund for Philadelphia, Inc. September, 1985.

1985 "Three-Region Telephone Survey October 1984."

Published by the Center for the Study of Local Issues.

Arnold, Maryland. November, 1984. (with Norman Provizer, Steven F. Steele, William R. Elliott, and Elizabeth Jessup).

Research Grants and Contracts Directed (External) Award in Dollars

Child Care Study (United Way) 2001-2002 54,000.00

Greater Philadelphia Works 2001 48,000.00

Greater Philadelphia Works 2000-2001 103,000.00

CCRD Child Care Study 2000-2001 39,100.00

Greater Philadelphia Works 1999-2000 103,000.00

Delaware Valley Child Care Council 12,000.00

Fast Track -Department of Public Welfare (sole source) 355,250.00

Job Training Partnership Follow-Up Study (1996-1999) 780,000.00

Job Training Partnership Follow-Up Study (1991-1996) 1,250,000.00

California Library Project (1995)\*\* NA

California Library Project (1994)\*\* NA

1993 Presidential Election Study -Allen Foundation (1992-Present) 2,500.00

Job Training Partnership Follow-Up Study (1988-1991) 750,000.00

Pennsylvania Employee Involvement Project (1989) 10,000.00

Media Definitions of Presidential Primaries and Debates (1988) 6,500.00

Domestic Violence Awareness Study (1988) 3,500.00

Job Training Partnership Follow-Up Study Extension (1988) 55,800.00

Job Training Partnership Follow-Up Study (1987-1988) 232,000.00

Literacy Study (1987) 19,883.00

Domestic Violence Awareness Study (1987) 3,500.00

Philadelphia Marketing Study Wave 2 (1986) 10,000.00

FAME Evaluation (1986) 2,500.00

Philadelphia Marketing Study Wave 1 (1985) 8,000.00

Pennsylvania Statewide Presidential Primary Study (1984) 9,920.00

Philadelphia General Election Study (1983) 6,900.00

Philadelphia Primary Election Study No. 1 (1983) 12,500.00

Philadelphia Primary Election Study No. 2 (1983)

Philadelphia Primary Election Study No. 3 (1983)

Cable Television Study (1983) 400.00

Philadelphia Daily News (Question of Month) (1983) 1,010.00

\*\* Indicates research support provided for California Library Project.

Drexel Funded Research Projects Directed

Drexel COBA supported eMentoring Study (PI) 2006-2008

Drexel MBA Study Summer, 2000

Senior Follow-up Study 2000 Fall, 2000

Senior Follow-up Study 1999 Fall, 1999

Drexel Alumni Study -Class of 1991 Winter, 1997

Senior Follow-up Study 1996 Fall, 1996

Senior-Freshman Study 1996 Spring, 1996

Drexel Alumni Study -Class of 1990 Winter, 1996

Evening College and Continuing Education Study Fall, 1995-96

Senior Follow-up Study 1995 Fall, 1996

College Program Study Summer, 1995

Senior-Freshman Study 1995 Spring-Summer 1995

Drexel Alumni Study -Class of 1989 Winter, 1995

Freshman-Senior Student Study 1994 June-Dec., 1994

Employee Trip Reduction Study June, 1994

Drexel Alumni Study -Class of 1988 Winter, 1993

Freshman-Senior Student Study 1993 June-Dec., 1993

Personnel Benefits Study at Drexel University 1992 Spring, 1992

Wellness at Drexel University Students, Fall-Spring 1991-92

Faculty and Administration: 1991-1992

Freshman-Senior Student Study 1992 June, 1992

Freshman-Senior Student Study 1991 June, 1991

Drexel Senior Student Study June, 1990

VISIONS OF THE 21st CENTURY June, 1989

Drexel University Student Retention Survey May, 1986

Drexel Non-Externally Funded Survey Research Projects Directed

Pennsylvania Statewide Presidential Study Oct., 2000

Philanthropy Study April, 2000

Philadelphia Mayor Race Oct., 1999

Fall Presidential Election Study Oct., 1996

Media Study Oct., 1995

Heroes and Stress Study II Oct., 1993

Heroes and Stress Study I May, 1993

Fall 1992 Election Study Oct., 1992

Campaign Videos and Elections Nov., 1991

Life Events and Media Behavior July, 1991

Stress and Media Use Oct., 1990

General Election 1988 Oct., 1988

Presidential Primary 1988 Survey April,1988

General Election Follow-Up Survey Nov., 1987

General Election -1988 Survey Nov., 1987

Arts Community Study Sept., 1987

Video Communications and Political Campaigns April, 1987

Domestic Violence Study April, 1987

Literacy Study Mar., 1987

Philadelphia Marketing Study -Wave 2 Aug., 1987

Media and Politics Study July, 1987

Science and Technology Study May, 1986

Space Survey Feb., 1986

Reporters Strike Study Oct., 1985

Newspaper Strike Study Oct., 1985

Union, Science and City Charter Study July, 1985

Philadelphia Marketing Study June, 1985

Community Shelter Study May, 1985

Science and Technology Study Feb., 1985

Post Vice-Presidential Debates Study Nov., 1984

Pre Vice-Presidential Debates Study (TRS) Oct., 1984

General Election Study (Nuclear Freeze and Candidates) Oct., 1982

Philadelphians' Perception About the City's Future June, 1982

Young Adult Exodus From Philadelphia May, 1982

Philadelphia Politics Mar., 1982

Futures of Philadelphia Feb., 1982

Philadelphians' Perception of Public Officials Dec., 1981

Philadelphia School Situation Survey Oct., 1981

PA 3rd Congressional District: Analysis of Voter Interest May, 1981

Media Usage and Trust Nov. 1981

Federal Budget Priorities Survey May, 1981

Federal Budget Survey Feb., 1981

**SERVICE**

University Service

-Five Key Stages to Watch in the 2012 Presidential Election. Contributed piece to *Drexel*

*Now.* Feb. 8, 2012.

* University Retention (Student Persistence) Steering Committee. Office of the Provost. 2011-Present.

- Served as a Member of an Advisory Panel to the Drexel University Office of the Provost

on their Retention Planning Efforts. January, 2011- Present.

* University Committee on Learning Assessment. Office of the Provost. 2010-Present.
* University Middle States Assessment Committee. Office of the Provost. 2009-Present.

- Served as a Consultant/Advisor to the Drexel University Office of the Provost on their

Teaching Assessment Planning for the Middle States Accreditation. August, 2009- Present.

- Served as Faculty Advisor to the Student Sierra Club Chapter at Drexel University.

2005-2009.

- Served as Research Consultant to the Senior VP for Finance, Drexel University on

Effectiveness. Summer-Fall, 2007.

- Drexel University Survey Research Center Director - Established an Internationally

recognized Survey Research Center. Instrumental in assisting numerous faculty, students,

and administrators as well as outside organizations in the development and execution of

their research. My activities also include, but are not limited to, serving as a faculty

resource, structuring and developing student instruction projects, giving university-wide

lectures (undergraduate and graduate level) on survey research, assisting faculty

undertaking research.1982-Present.

- Served as a consultant advisor to the Drexel IRT (Computer Center) on their Six Sigma

project. September, 2005.

- Member of the Drexel University Advisory Committee on Campus Survey Coordination. 2005.

- Member of the Drexel University Task Force on Annual Billing. 2004-2005.

- Member of the Drexel University Judaic Studies Program. (Ongoing)

- Resource for PhD dissertation committees and Master's Level Theses. (Ongoing)

- Member of the Faculty Senate BP&D Committee 1999-2002.

- Serves as a technical advisor to a number of University-wide faculty and

institutional research studies. In 2001 conducted a focus group study for IRT. 1980-Present.

- Associate Provost for Planning, Research and Evaluation. 1997-Spring 1999.

- Played key role in the development of the Drexel University Judaic Studies Program.

- Played key role in the development of the Drexel University Undergraduate and Graduate Admissions materials including viewbooks. 1995.

- Philadelphia Flower Show - Drexel Internet Exhibit. Spring, 1996.

- Freshman-Senior Student Study 1994-95. Spring-Summer, 1995.

- Alumni Study: Class of 1989. Winter-Spring, 1995.

- Freshman-Senior Student Study 1993-94. Spring-Fall, 1994.

- Alumni Study: Class of 1988. Winter-Spring, 1994.

- Freshman-Senior Student Study 1992-93. November, 1993.

- Institutional Studies Advisory Committee. 1989-Present.

- Drexel Image Study Committee. Spring-Fall, 1992.

- Freshman-Senior Student Study 1991-1992. November, 1992.

- Drexel Benefits Study. March, 1992.

- Wellness at Drexel University Students,

Faculty and Administration: 1991-1992 Study.

- Freshman-Senior Student Study 1990-1991. June, 1991.

- University Scribe Advisor. 1989-1991.

- Drexel Seniors Study. June, 1990.

- VISIONS OF THE 21st CENTURY Project (COOP). 1989.

- Office of Enrollment Management Search Committee. 1989.

- Office of Planning Search Committee. 1989.

- Student Recruitment, Career Services, and Resources (Consultant). 1989.

- Middle States Accreditation Project (Consultant). 1988-89.

- Micro-Computer Seminar. 1988-89.

- University Institutional Research Committee. 1986-Present.

- Student Retention Studies (included three studies dealing on retention). 1986-1988.

- University Micro-Computer Software Selection Committee. 1986-87.

- Neighborhood Faculty Ambassador Program.

- Pilot Study Cherry Hill. 1986.

- Admission Marketing Committee. 1986.

- Faculty Ambassador Program. 1984-Present.

- University Micro-Computer Selection Committee. 1983-84.

College Service

-Departmental Representative on the COAS Tenure and Promotion Committee, Winter, 2012.

- Drexel University (COAS) Department of History and Politics, Department Head Search

Committee. 2010-2011.

- Drexel University Survey Research Center Director 1982-Present.

See description above.

- Assisted in the development and assigned leadership role of the Judaic Studies Minor.

1995-1998. Continue as a member of the Judaic Studies Faculty Advisory Committee.

- Tenure and Promotion Committee. College of Arts and Sciences. 1993-94.

- Tenure and Promotion Committee. College of Arts and Sciences. 1992.

- College Council 1986-1988, 1989-1990.

Departmental Service

- History and Politics Departmental Representative for the Transition to LEARN activities.

2012-present.

- Drexel University Department of History and Politics Search Curriculum Committee.

2009-present.

- Drexel University Department of History and Politics Political Science “Best Paper Award.”

2009-2011.

- Drexel University Department of History and Politics, Director of Political Science. 2007-2008.

- Drexel University Department of History and Politics, History and Politics Essay Prize

Committee. 2007-2008.

- Drexel University Department of History and Politics Executive Committee. 2006-2008.

- Drexel University Department of History and Politics Department Head Review Committee

2005-2006.

- History and Politics Search Committee By-laws Committee. 2002-2004.

- History and Politics Search Curriculum Committee. 2003-2004.

- History and Politics Search Committee Faculty Assessment Committee 2001-2003.

- History and Politics Third Year Review Committee. Dr. Kathy Steen, 2002.

- History and Politics Search Committee Special Faculty Appointment Committee 2001-2003.

- History and Politics Search Committee (American Government Position) 2001-2002.

- History and Politics Search Committee (Comparative/IR Position) 2001-2002.

- History and Politics Third Year Review Committee. Dr. Christian Hunold 1999.

- History and Politics Chair, Departmental Search Committee (Middle-East Position). 1997.

- History and Politics Departmental Search Committee (Environmental Public

Policy Position). 1997.

- History and Politics Departmental Curriculum Committee. 1992-1993

- Political Science (American) Search Committee Chair. 1991

- Political Science (American) Search Committee Chair. 1989-90

- Political Science Graduate Committee Chair. 1986-1988

Worked on developing a graduate program proposal in the History and

Politics Department in the area of Public Policy.

- History and Politics Curriculum Committee Chairman. 1986-1987

- History and Politics Curriculum Committee. 1982-1983

- Speakers Committee. 1982-83.

Outside Service

- US State Department. Invited Speaker. DV Conference, Mumbai, India. US Presidential

Elections. 2008.

- Invited Manuscript Reviewer (Political Science Research Text) for Rowman & Littlefield

Publishers. NY, NY. Oct., 2008.

- American Cancer Society Bike-A-Thon Team Co-Captain/Lead Organizer 1990-Present.

- Served as a Research Consultant to the Southern Good Faith Fund. Little Rock, AK 2008.

- Served as a Research Consultant to the National Consortium of Interpreter Education

Centers (Deaf) 2007-2008.

- Served as a Research Consultant to the American Friends Service Committee. 2005-2007.

- Served as Master Thesis Committee Member for two (2) graduate students in the Department of

Speech Therapy. 2005-2006.

- Member of the National Panel on Ethics and Standards for the American Association of Public

Opinion Researchers. 2000-2005.

- Member of the National Task Force on IRB’s for the American Association of Public

Opinion Researchers. 2002-2005.

- National Fatherhood Initiative. Board Member. 1996-Present.

- Past-President. Mid-West Association of Public Opinion Researchers. 2001-2002.

- President. Mid-West Association of Public Opinion Researchers. 2000-2001.

- Served as Web Master for MAPOR 1998-2001.

- Elected President Elect of the Mid-West Association of Public Opinion Researchers. 1999-2000.

- Served as Vice President of the Mid-West Association of Public Opinion Researchers.

1999-2000.

- Annual MAPOR Research Conference Program Chair. 1999.

- Annual Invited Speech to St. Joseph’s University MBA Program.

Topic: Role of Applied Research. 1999.

- Elected to the Board of the Mid-West Association of Public Opinion Researchers. 1995-1997.

- Member of National Research, Peer Review, Site Visit Teams and Advisory Panels. 1990-1999.

- Advisory Board Member of the University Community Collaborative of Philadelphia (UCCP). 1996-1998.

- Coach of various youth sport teams (basketball, soccer) in Cherry Hill,

New Jersey. 1996-2000.

- Member of the Cherry Hill Board of Education Elementary Education Budget Committee. 1995.

- Member of the Cherry Hill Board of Education Elementary Technology Committee. 1995.

- American Cancer Society Bike-A-Thon Committee 1993-1998.

- Book reviewer for Brooks/Cole Publishing Company. Reviewer of

Scope and Methodology text. 1990.

- MBF Foundation: Computers for the Disabled (Consultant). 1989.

- Chair Professional Research Conference Panel. 1992.

- Survey research consultant for regional and national organizations.

- Reviewer for book publishers (including Holt, Rinehart and Winston).

- Reviewer for Perspectives. American Political Science Association. 2004.

- Presenter at Faculty Development Conference. March, 2011.

- Political Election Analyst for the media organizations.

(Television, Radio, Newspapers, Magazines including CBS, FOX, CNN, BBC, WHYY).

Presently.

- Post Debate Analyst as well as Political Analyst for POTUS Radio. Presently.

- Regular radio talk show panelist on political and social issues. Presently.

- Contributor of review and opinion pieces for the media. Occasionally.

**TEACHING**

Teaching Positions

1996-Present Full Professor of Political Science (Tenured)

Department of History and Politics

Drexel University, Philadelphia, Pennsylvania.

1989-1995 Associate Professor of Political Science (Tenured)

Department of History and Politics

Drexel University, Philadelphia, Pennsylvania.

1985-1989 Assistant Professor of Political Science

Department of History and Politics

Drexel University, Philadelphia, Pennsylvania.

1984-1985 Visiting Assistant Professor of Political Science

Department of History and Politics

Drexel University, Philadelphia, Pennsylvania.

1982-1984 Lecturer of Political Science

Department of History and Politics

Drexel University, Philadelphia, Pennsylvania.

1981-1982 Visiting Lecturer of Political Science

Department of History and Politics

Drexel University, Philadelphia, Pennsylvania.

1978-1981 Adjunct Instructor of Political Science

Department of History and Politics

Drexel University, Philadelphia, Pennsylvania.

1980-1981 Adjunct Instructor of Political Science

Department of Humanities and Social Sciences

Philadelphia College of Textiles and Sciences

Philadelphia, Pennsylvania.

1980 Adjunct Instructor of Political Science

Department of Political Science

Temple University, Philadelphia, Pennsylvania.

Courses Taught and/or Developed

Research Methods (STS Program- Graduate Level)

Politics of Immigration

American Government II

Applied Research Methods (STS- Graduate Level)

Applied Research Methods (Arts Administration- Graduate Level)

Running for Office

Research Methods in Political Science

Research Methods in Political Science II Research Methods in History and Politics

Quantitative Methods in History and Politics

Politics, Public Opinion and Propaganda

Political Communication

State and Local Government

Executive Behavior

Introduction to Political Science

Introduction to American Government

Politics of Sport

Theories of Communication and Persuasion

IRB’s: The Process and Politics

Undergraduate Level Program. I undertook a major revision of a course I originally designed, Political Communication during the Academic Year AY 2011-2012.

Undergraduate Level Program. I undertook a addition of a field experience including the Tenement Museum and Ellis Island in NYC to a course I originally designed, Politics of Immigration during the Academic Year AY 2011-2012.

Undergraduate Level Program. I developed a new online course, Introduction to Political Science during the Academic Year AY 2008-2009.

Undergraduate Level Program. I developed and taught a new course, The Politics of Immigration during the Academic Year (Fall) AY 2007-2008.

Undergraduate Level Program. I developed and taught a new course, American Government II during the Academic Year (Spring) AY 2007-2008.

Graduate Level Program in Research Methods (STS). I developed and taught this course. This course provides a foundation for STS graduates students in Research Methods. The course was first taught during the Academic Year (Fall) AY 2007-2008.

Graduate Level Program in Applied Research Methods. I developed and offered this course which was initially offered in the IST (Information Science and Technology) Program. It also included College of Business and Arts and Science graduate students. Presently, the course is generally being taught for the Arts Administration Program.

USIA Graduate Level Program in Applied Research Methods for Rumanian Social Science Graduate Students. I developed and offered this course during the academic year 2004-05 for visiting Romanian graduate students. This seminar was developed specifically for them.

I have also been developing a number of Internet and Web based instructional aspects to a variety of courses that I offer at both the undergraduate and graduate level.

Major Fields of Interest

Survey Research, Methods and Statistics

Campaigns and Elections

Immigration

Focus Group Methodology

Collaboration in Research

Evaluation Research

Political Communication

Public Opinion

Political Behavior

Politics of Sport

Communication and Information-Seeking Patterns

Teaching- Survey Research Center. As Director of the Survey Research Center, in the past I have provided survey research instruction in a wide variety of undergraduate and graduate level courses throughout the University. This activity included, but was not limited to, presenting lectures in other faculty members regularly scheduled courses on survey research, developing student survey projects for classroom instruction, and presenting the techniques of data analysis in the social sciences.

Teaching - Computer applications. In addition to the simulation listed below, in virtually all of the courses that I teach I utilize computers technology. I also provide training on the use of the Internet for research purposes. I have also developed a "Virtual Classroom" for education purposes.

1994 "Virtual Classroom" Drexel University. Supported by the Pew Charitable Trust Foundation. 1994. (Videotape available)

1984 "Reapportionment Simulation: A Microcomputer Application to Election Studies." Drexel University. 1984.

Teaching - Faculty Mentoring Program. From 1994 to 1996 I have provided mentoring assistance to faculty at Drexel University regarding their use of computers for both teaching and research. This program began in 1994. I continue in an informal fashion to be engaged in this activity.

“A Visit to a Focus Group”. Wrote, produced and directed film. Fall 2004. This film is shown in undergraduate and graduate research methods courses.

**Membership in Professional Organizations (Current and/or Past)**

American Political Science Association

American Association of Public Opinion Researchers

Mid-West Association of Public Opinion Researchers

Mid-West Political Science Association